

*(For all students in the Program)*

## Undergraduate Minor Program in Business

Except for students pursuing a degree program in the School of Business and Management, Dual Degree Program in Technology and Management, BSc in Mathematics and Economics, and BSc in Risk Management and Business Intelligence, any undergraduate students with (i) a CGA of 2.5 or above, and (ii) either a grade B or above in LANG 1001 (prior to 2013-14), or a grade B- in LANG 1003, may enroll in this minor program. They must declare their intention to enroll in the minor program during the application period conducted in around June every year. Students who wish to withdraw from the minor program should apply before the last day of add/drop period in the first regular term of their final year of study.

### **Minor Requirements**

To graduate with a minor in Business, the students must be enrolled in the minor program, complete a minimum total of 18 credits and all of its requirements, as well as all the requirements of their major program, and attain an average grade point of at least 1.85 in courses taken within the minor program.

For credit transfer, students can transfer a maximum of 2 courses to the minor program.

Out of the total credits required by the minor program, at least 9 credits should be single-counted within the minor and are not used to fulfill any other requirements for graduation except the 120-credit degree requirement.

### **Elective(s)**

		<b>Minimum credit(s) required</b>
SBM	Business Electives (6 courses from the specified elective list, of which at least 4 courses must be taken from the list of Business Fundamental Courses. A maximum of two Business Advanced Electives can be counted towards the Minor Program requirements.)	18

List 1 - Business Fundamental Courses (No more than one course within the same course groups of ECON 2103/ECON 2113/ECON 2123/ECON 2913, FINA 2203/FINA 2303, and MGMT 1110/ MGMT 2110 may be counted towards the elective requirement.)

ACCT	2010	Principles of Accounting I	3
ECON	2103	Principles of Microeconomics	3
ECON	2113	Microeconomics	3
ECON	2123	Macroeconomics	3
ECON	2913**	Honors Microeconomics	3
FINA	2203	Fundamentals of Business Finance	3
FINA	2303	Financial Management	3
ISOM	2010	Introduction to Information Systems	3
ISOM	2700	Operations Management	3
MARK	2120	Marketing Management	3
MGMT	1110	Introduction to Management	3
MGMT	2110	Organizational Behavior	3

#### List 2 - Business Advanced Courses

ACCT	2200	Principles of Accounting II	3
ACCT	3030	Intermediate Financial Accounting for Non-Accounting Majors	3
ACCT	4410	Taxation	3

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ECON	3014	Managerial Microeconomics	4
ECON	3024	Managerial Macroeconomics	4
ECON	3334	Introduction to Econometrics	4
FINA	3103	Intermediate Investments	3
FINA	3203	Derivative Securities	3
FINA	4103	Financial Markets Trading and Structure	3
ISOM	3310	e-Business Management and Web Analytics	3
ISOM	3360	Data Mining for Business Analytics	3
ISOM	3710	Management Science	4
ISOM	4020	Innovation Management and Technology Entrepreneurship	3
ISOM	4740	Enterprise Resource Management	3
ISOM	4750	Business Project Management	3
MARK	3410	Promotion and Advertising Management	4
MARK	3480	Pricing Strategy	4
MARK	4450	Brand Management	4
MGMT	3110	Human Resources Management	4
MGMT	3120	Managerial Leadership	4
MGMT	4210	Corporate Strategy	3

**\*\*Remarks on course(s):**

- ECON 2913: The course was last offered in 2012-13 and was deleted subsequently.